

Founded 43 years ago, we're now the largest independent agency in America. We're not for sale. Not now. Not ever. We're free from shareholders, Wall Street, and other distractions that put clients second. We're free to make decisions based on what's right for you, not what's right for our quarterly numbers. As one of our longtime clients puts it, "You can get great creative from any number of agencies. What you get with The Richards Group is a partner who owns the problem with you, helps you solve it, then backs it up with great creative." When you look at it that way, a strong streak of independence is a very positive trait.

Advertising

Analytics and Database Marketing

Cause Branding

Core Strategy and Brand Development

Crisis and Issues Management

Digital

Direct Marketing

Graphic Design

Mobile Marketing

Multicultural Marketing

Naming

Promotion and Experiential Marketing

Public Affairs

Public Relations

Relationship Marketing

Search Engine Optimization

Search Marketing

Social Media

Sports and Entertainment Marketing

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